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## Abstract

Namibia's hunting industry is increasingly threatened by animal rightists and opponent groups whose adversarial mindset is mostly based on emotion orientated information. The fatal consequences if closing hunting tourism in a country like Namibia are expounded in this study by critically investigating the input of well-regulated hunting tourism towards conservation in Namibia. Different factors have to be taken into consideration, regarding the country's attributes that differ significantly from other countries and their methods to achieve successful conservation management strategies. By conducting an in-depth interview with Mr. Volker Grellmann and by obtaining secondary data from local authorities and organizations, the current research investigates how well-regulated hunting tourism in Namibia is an important part of biodiversity conservation. The results outline that hunting tourism is crucial for the value of wildlife and yields for wildlife to have a greater benefit than livestock and crop farming in Namibia. Likewise, the country takes care of their valuable natural recourse. As a result, natural habitats are induced, and subsequently a steeply growing number of wildlife was recorded over the last 50 years in Namibia. Among others hunting tourism favors the development of rural areas and yields incentives to fight poaching and the illegal trade of wild animal products. Published In: Bode, Freitag (Eds.): Universities, Entrepreneurship and Enterprise Development in Africa - Conference Proceedings 2018. Sankt Augustin, Germany, 13-14 September 2018

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